

Content Creation Policy

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This Content Creation Policy applies to ISEKAI ZERO services (the "Platform"), which include all apps, websites, software, and related services accessed via any platform or device that are linked to this Content Creation Policy. The Platform is provided and controlled by ARx Media Sdn. Bhd. ("ISEKAI ZERO", "we", "our" or "us").

This Content Creation Policy is designed to keep our community of creators and players protected, and to encourage creators to take responsibility for their part in this effort. It sets out what is and is not allowed on the Platform, and applies to all content across the platform.

This Content Creation Policy applies to all types of creator-authored content on the Platform, including Character profiles, Storyline descriptions, images, thumbnails, first messages, comments, metadata, and any other content directly created and controlled by users. These guidelines are designed to protect the community from harmful content, harassment, and spam, and are regularly updated in consultation with external experts and ISEKAI ZERO creators.

Scope of Creator Responsibility

This policy applies to content that creators directly author and control. As an AI-powered platform, it is important to distinguish between content creators are responsible for and content generated by the AI system during gameplay.

Creators Are Responsible For:

- **Character profiles** - Names, descriptions, personality traits, backgrounds, appearance descriptions

- **Storyline content** - Titles, descriptions, synopsis, plot summaries, premises
- **Storyline cover images** - Thumbnails, cover artwork
- **First messages/Opening scenarios** - The initial scene or message that begins a Storyline
- **Character images** - Avatar images, character artwork, visual designs
- **Tags and metadata** - SFW/M17/18+ classification, age ratings, content warnings, genre tags
- **Comments** - Any comments creators post on the platform
- **Collections** - Curated collections of Storylines or Characters
- **External links** - Any links included in descriptions or profiles

Creators Are NOT Responsible For:

- **AI-generated dialogue** - The actual responses generated by the AI during player interactions
- **Player inputs** - What players type or how they interact with Characters
- **Unexpected AI behavior** - Unintended responses that occur despite appropriate character design

Important Note: While you are not responsible for real-time AI responses, you ARE responsible for how you design and set up your Characters and Storylines. Content deliberately designed to circumvent policies or generate violations will be treated as a policy violation.

1. Spam, Scams, Deceptive Practices, and Plagiarism Policies

Character/Storyline Spam

Content that is excessively posted, repetitive, or untargeted and does one or more of the following:

- Character descriptions or Storyline synopsis that promise players something but deliver different content.

- Gets clicks, views, or traffic off the Platform by promising viewers that they will make quick money.
- Sends audiences to sites that spread harmful software, try to gather personal information, or other sites that have negative impacts.

Misleading thumbnails or metadata

Using the Character names, descriptions, images, Storyline titles, or cover images to trick users into believing the content is something it is not what it is.

Incentivization spam

Content that sells engagement metrics such as views, likes, comments, or any other metric on the Platform. This type of spam can also include content where the only purpose is to boost subscribers, views, or other metrics.

Fake Engagement and Metric Manipulation

Artificially inflating engagement metrics on the Platform is strictly prohibited. This includes but is not limited to:

- Creating multiple accounts to like, view, or otherwise engage with your own content
- Using alternate accounts, bot accounts, or automated tools to boost engagement metrics such as likes, views, comments, favorites, or any other platform metric
- Coordinating with other creators or third parties to exchange likes, views, or other engagement metrics (like-swapping rings)
- Purchasing or soliciting fake engagement from external services, tools, or individuals
- Using any method to artificially manipulate the Platform's discovery, ranking, or recommendation systems
- Any other form of inauthentic engagement designed to misrepresent the popularity or quality of content

Consequences:

Fake engagement and metric manipulation is a zero tolerance violation. The main account and all associated accounts will be permanently banned immediately, all content will be removed from the platform, and no refunds will be issued. There are no warnings, no second chances, and no

appeals.

Comments spam

Comments where the sole purpose is to gather personal info from viewers, misleadingly drive viewers off ISEKAI ZERO, or perform any of the prohibited behaviors noted above.

Repetitive comments

Leaving large amounts of identical, untargeted or repetitive comments.

Scams

Content offering cash gifts, pyramid schemes or "get rich quick" schemes to lure users.

Plagiarism and Copyright Infringement

ISEKAI ZERO does not tolerate plagiarism of other creators' work or copyright infringement. All content must be original or properly attributed.

PROHIBITED:

Plagiarism of Other Creators:

- Directly copying character profiles, descriptions, or storylines from other creators (on or off platform)
- Using substantial portions of another creator's work without permission or attribution
- Copying plot structures, character backgrounds, or unique elements from other creators' works
- Republishing content created by others as your own
- Making small changes to copied content and claiming it as original
- Changing character names but keeping descriptions/storylines identical
- "Reskinning" another creator's work with minimal alterations

Copyright Infringement

Creating content that violates copyright law or infringes on intellectual property rights

WHAT IS ALLOWED:

- Content you create yourself from your own imagination
- Content inspired by genres, tropes, or themes (not specific copyrighted works)
- Transformative works with substantial original creative elements
- Content you have explicit written permission to use
- Content with proper licensing agreements
- Public domain works (properly verified as public domain)

IMPORTANT NOTES:

- We comply with all valid DMCA takedown requests from copyright holders
- Copyright infringement may result in content removal and account penalties
- Using a different image does NOT make copyrighted characters your original work
- "I changed the name" does NOT protect against copyright claims
- There is NO "safe percentage" for copying - any substantial similarity may be plagiarism
- When in doubt, create original content
- For monetization eligibility of specific content types, see the Creator Earnings System

Consequences:

The following consequences apply to plagiarism of OTHER CREATORS' WORK:

First Offense (Appears Unintentional):

- Content removed immediately
- Written warning issued
- Must revise with original content to restore privileges
- Educational guidance provided

Second Offense / Pattern of Behavior:

- 7-30 day account suspension (based on severity)
- All infringing content removed
- Loss of monetization privileges for 90 days

Severe / Intentional / Repeated Plagiarism:

- Immediate permanent ban
- All content removed from platform
- Reports filed with original creators if applicable
- No refunds on Arcane credits or subscriptions
- IP address and device identifiers may be blocked

DMCA / Copyright Holder Requests:

- We comply with all valid DMCA takedown requests
- Content removed immediately upon valid notice from copyright holders
- This is NOT considered a violation by the creator unless there is a pattern of repeated DMCA claims
- Repeated DMCA takedowns may result in loss of ability to post public content

AI Safety and Content Safeguard Policy

ISEKAI ZERO's AI systems include safety measures designed to prevent the generation of prohibited content. Creators must not attempt to bypass, disable, or undermine these safeguards through prompt design or any other method.

Prohibited:

- Designing Character prompts, personality descriptions, or storyline guidelines that instruct the AI to ignore, bypass, or override its safety filters or content restrictions
- Including instructions such as "no limits," "no restrictions," "unfiltered," "uncensored," "ignore previous instructions," "do anything the user asks," or similar directives intended to remove content safeguards

- Creating Characters or Storylines marketed or described as "unrestricted," "uncensored," "no filter," "jailbroken," or any similar language implying that safety measures have been removed
- Sharing, discussing, or distributing methods, prompts, or techniques for bypassing platform safety features or AI content filters on any platform
- Designing content that is structured to gradually escalate toward prohibited material by steering the AI past its safety boundaries through incremental prompt manipulation
- Linking to or advertising external platforms, tools, or services that offer "uncensored" or "unfiltered" versions of content that was moderated on ISEKAI ZERO

Consequences:

Violation of this policy is a Zero Tolerance offense resulting in immediate permanent ban with no warnings, no second chances, and no appeals. This includes all forms of circumvention listed above, whether through prompt design, marketing language, or distribution of bypass methods.

Sharing circumvention methods or promoting bypassed content on any platform is a Zero Tolerance violation resulting in immediate permanent ban with no warnings, no second chances, and no appeals.

2. Sexual and Nudity Content Policy

This Policy applies to creator-authored content including Character profiles, Character images, Storyline descriptions, cover images, first messages, and all other content you directly create.

Explicit content that violates this Policy could result in account termination.

STRICTLY PROHIBITED (Zero Tolerance):

Do not create content such as the following:

Sexualization of Underage Characters:

- Characters depicting characters in sexual situations, or Storylines designed around sexual content involving underage characters

- Characters in M17 and 18+ content that appear to be underage characters or have underage-like features, child-like appearances, child-like mind, or youthful characteristics, regardless of stated age in the description
- All M17 and 18+ characters must be clearly depicted as adults (18+) in both appearance and description

Non-Consensual Sexual Content:

- Character profiles or Storyline descriptions that depict non-consensual sexual content, including rape, sexual assault, or sexual coercion
- Storylines involving non-consensual sexual scenarios or themes
- Content that glorifies, promotes, or normalizes sexual violence
- "Dubious consent" scenarios where consent is unclear or implied to be absent
- CNC (consensual-non-consent) scenarios or roleplay
- Characters described as ignoring, overcoming, or not understanding consent

Illegal Sexual Content:

- Character descriptions or Storyline setups involving incest (sexual content between family members, including but not limited to parent-child, siblings, grandparent-grandchild, aunt/uncle-niece/nephew, or cousins)
- Character descriptions or Storyline setups involving bestiality
- Any sexual content involving animals

Grooming and Predatory Content

- Content depicting grooming dynamics, where an adult character cultivates a relationship with a minor character with the intent of future sexual or romantic involvement
- "Wait until they are 18" scenarios, where a character is depicted as pursuing, grooming, or maintaining romantic/sexual interest in a minor with the intention of initiating a sexual or romantic relationship once the minor reaches the age of majority
- Content depicting an authority figure (guardian, teacher, caretaker, mentor, adoptive parent, or similar) exploiting a position of trust or power over a character they raised, mentored, or supervised as a minor, for the purpose of sexual or romantic involvement

- Any content that romanticizes, normalizes, or portrays predatory behavior toward minors as desirable, flattering, or consensual

School Uniform and High School Setting Content

- Storylines or Characters featuring secondary/high school uniforms, secondary/high school settings, or other visual or contextual indicators that imply an underage environment such as middle school or high school settings, secondary school uniforms, classroom settings with juvenile characteristics, or similar, **cannot** be tagged or published as **M17** or **18+**. M17 or 18+ content set in academies, universities, or other educational institutions is permitted only where all characters are clearly depicted as adults in both appearance and description, the setting does not visually resemble a secondary school environment, and no element of the content implies or suggests underage characters.
- Content depicting characters in secondary school or high school uniforms in sexual or suggestive contexts is prohibited, regardless of the stated age of the characters. "Suggestive" includes content designed to be sexually appealing, including provocative poses, partial undressing, romantic or flirtatious framing, or imagery intended to sexualize the school setting.
- Secondary school uniform imagery inherently implies underage characters; M17 or 18+ content featuring such imagery will be treated as a violation of the Sexualization of Underage Characters policy and subject to Zero Tolerance enforcement.

Explicit Visual Content in Character Images and Storyline Covers:

- Exposed genitalia (illustrated, AI-generated, or photographic) in Character images or Storyline covers
- Exposed nipples or areolas (illustrated, AI-generated, or photographic) in Character images or Storyline covers
- Full frontal nudity in Character images or Storyline covers
- Clothing or fabric so tight, thin, or translucent that it reveals detailed genital contours, shapes, or outlines (including camel toe, visible penis shape, or other genital definition)
- Material that functionally exposes intimate areas despite technical "coverage"
- Imagery designed to sexually gratify through detailed rendering of genital areas through fabric
- Explicit sexual acts or simulations depicted in images

- Pornographic imagery meant for sexual gratification
- Graphic nudity meant for sexual gratification
- Real life human images, including AI-generated realistic images

Important: Character images and Storyline covers must be suitable for browsing/discovery. Even for M17 and 18+ tagged content, cover images cannot show explicit nudity or sexual acts.

Requirements for M17 and 18+ Content (18+ only):

- M17 and 18+ content must be properly tagged and comply with the prohibitions above.
- Textual content may contain mature themes and suggestive descriptions.
- Visual content must not show prohibited explicit imagery.
- Content not explicitly listed above may still be subject to review and restriction if it is determined to compromise the safety or integrity of the platform and its community.
- For detailed guidance on M17 and 18+ content boundaries, see our Content Rating Guideline.

M17 and 18+ Tagging Requirements:

- All M17 and 18+ Character profiles and Storylines must be properly tagged upon creation
- Character images and Storyline cover images must comply with visual content restrictions
- Tagging is based on the MOST MATURE element - if ANY element (image, description, or theme) is M17 and/or 18+, the entire content must be tagged M17 and/or 18+
- First messages should match the SFW, M17 or 18+ designation
- Final SFW, M17 or 18+ classification may be adjusted by moderators after review

For detailed guidance on SFW, M17 or 18+ tagging decisions, see our Content Rating Guideline.

This policy applies to Character profiles, Character images, Storyline descriptions, Storyline covers, first messages, comments, metadata, and any other creator-authored content. Remember these are just some examples, and do not post content if you think it might

violate this policy.

18+ Content Featuring Copyrighted Characters or Settings:

- 18+ or sexual content featuring characters, settings, or franchises from copyrighted works is strictly prohibited, regardless of the original work's target audience or tone
- This includes but is not limited to characters from cartoons, anime, video games, films, television shows, books, comics, and any other copyrighted media
- Renaming a copyrighted character, altering minor visual details, or making superficial changes while retaining recognizable elements of the original character does not exempt the content from this rule. Content will be evaluated based on overall recognizability, not individual changes.
- Original characters set within copyrighted worlds or franchises are also prohibited from 18+ content

3. External Links Policy

Do not post links in your Character descriptions, Storyline descriptions, comments, or any creator-authored content that direct users to content that violates our Policies. This includes links that are as stated but not limited to the following:

- Links to pornography.
- Links to websites or apps that install malware.
- Links to websites or apps phishing for a user's sign in info, financial info, etc.
- Links to websites, apps, or other sources that give unauthorized access to audio content, audio-visual content, video games, software, or streaming services that normally require payment.
- Links to websites that seek to raise funds or recruit for terrorist organizations.
- Links to sites containing Child Sexual Abuse Imagery (CSAI).
- Links to content containing hate or harassment elements.
- Links to content encouraging others to commit violent acts.

- Links to websites or apps that spread misleading or deceptive content that can cause serious risk of egregious harm, such as interfering with democratic processes.
- Links to content on or off the platform that contains material that would violate any ISEKAI ZERO Content Creation Policy, including but not limited to alternate, "uncensored," or "unedited" versions of stories that have been rejected, removed, or modified during moderation review

This Policy applies to Character profiles, Storyline descriptions, comments and any other creator-authored content on the Platform. This includes links directing users to other content within the ISEKAI ZERO platform, not only external websites. These links include: clickable URLs, showing text of URLs in videos or images, and obfuscated URLs (such as writing "dot com" instead of ".com"). These links can also include verbally directing users to other sites, encouraging viewers to visit creator profiles or pages on other sites or promising violative content on other sites. This list is not complete. Please note that affiliate content does not violate the Platform's Terms of Use. Excessively posting affiliate content in dedicated accounts may violate our policies around spam.

4. Age-Restricted Content

We may add an age restriction to creator-authored content that includes any of the following:

Harmful or dangerous acts that minors could imitate

Character descriptions or Storyline setups containing adults participating in dangerous activities that minors could easily imitate.

Adult themes in family content

Content meant for adult audiences but could easily be confused with family content. This includes Characters or Storylines that contain adult themes such as violence, sex, or death. Please age restrict your content upon upload if it is intended for mature audiences.

Vulgar languages

Content using sexually explicit language or excessive profanity may lead to age restriction as some languages are not appropriate for younger audiences.

If your Character description or Storyline setup warns minors not to perform dangerous activities, we may allow this content without restriction. It will also need to explain the need for professional adult supervision.

Important Note: Content not explicitly listed above may still be subject to age restriction if it is determined to compromise the safety or integrity of the platform and its community.

5. Child Safety Policy

This policy applies to Character profiles, Character images, Storyline descriptions, Storyline covers, first messages, comments, and any other creator-authored content. Do not post content on the Platform if it fits any of the following:

- Inflicting or advocating for the infliction of physical, sexual or emotional maltreatment or neglect of a child in Character descriptions, Storyline premises, or images, including inflicting emotional distress on underage characters.
- Content that contains infliction of physical, sexual, or emotional abuse of a child within an educational, documentary, scientific, or artistic context and with blurring may receive an exception.
- Content in Character descriptions or Storyline setups that could cause minor participants or viewers emotional distress, including:
 - Exposing underage characters to mature themes
 - Simulating parental abuse
 - Coercing underage characters
 - Violence

SFW Only Enforcement for Content with Underage Characters

ISEKAI ZERO enforces strict safeguards to prevent any possibility of CSAM (Child Sexual Abuse Material) on the platform.

"Contains Underage Character(s)" Setting

All storylines featuring underage characters must have the "Contains Underage Character(s)" setting enabled. When this setting is active, the system automatically enforces SFW-only mode at the system level, preventing:

- Sexual or explicit content in AI responses
- M17 and/or 18+ image generation
- Players from steering content in sexual directions

Who is Considered Underage

A character is considered underage if they:

- Are under 18 years of age
- **Appear "too young" or child-like, regardless of stated age** - Claiming a young-looking character is "actually 1000 years old" does NOT exempt them from this policy
- **Have the mentality of a child, regardless of stated age** - Characters with childlike minds or mental development are considered underage

Visual appearance and mental capacity determine age classification, not declared age in descriptions.

Requirements

- All storylines featuring underage characters **MUST** have the "Contains Underage Character(s)" setting enabled
- This applies to ANY storyline where at least one character is, appears to be, or has the mentality of an underage person
- Characters with youthful appearances in SFW storylines must have this setting enabled to prevent potential abuse

Moderator Authority

- Moderators have final authority to determine if a storyline requires the "Contains Underage Character(s)" setting
- Public storylines featuring underage or youthful-appearing characters will have this setting enabled during moderation review if not already enabled by the creator
- System will automatically enforce SFW-only mode when the setting is active

Enforcement

- Storylines featuring underage characters without proper settings will be modified by moderators
- Creators who repeatedly fail to properly enable this setting will face suspension or permanent ban
- Attempting to circumvent or disable mandated SFW Only protections is a serious policy violation

Sexualization of Underage Characters

Sexually explicit content featuring underage characters and content that sexually exploits underage characters, including nudity posted with comedic intent, is strictly prohibited.

This includes M17 and 18+ characters with underage-like appearances, child-like features, or youthful characteristics, regardless of stated age. Characters tagged M17 and/or 18+ must clearly appear as adults in all visual depictions and descriptions.

Grooming and Predatory Dynamics

Content depicting grooming behavior is strictly prohibited. This includes but is not limited to scenarios where an adult character develops a relationship with an underage character with the expressed or implied intent of future sexual or romantic involvement, including "waiting until they turn 18" narratives. Content where an authority figure (such as a guardian, teacher, mentor, or caretaker) who knew or supervised a character as a minor later pursues a sexual or romantic relationship with that character is also prohibited, regardless of the character's stated age at the time of the relationship.

Circumvention and Promotion of Underage Character Sexualization

Do not create content that attempts to circumvent protections or promotes sexualization of underage characters:

- Creating SFW content featuring underage characters while promoting, encouraging, or glorifying M17 and/or 18+ interactions with those characters on any platform (including Discord, Facebook, Instagram, Reddit, Twitter/X, or any other community or social media platform)
- Advertising or suggesting that players can engage in M17 and/or 18+ scenarios with underage characters
- Designing SFW storylines with underage characters that are intended to enable M17 and/or 18+ gameplay
- Any promotion or discussion encouraging players to circumvent safety features with content involving underage characters
- Discussing, sharing, or encouraging methods to bypass age restrictions or content policies related to underage characters

This applies to ALL platforms and communities, including official ISEKAI ZERO Discord servers, Facebook, Instagram, social media, third-party platforms, and any other communication channels, both current and future.

Important Note: Content not explicitly listed above may still be subject to review and restriction if it is determined to compromise the safety of minors or the integrity of the platform and its community.

Zero Tolerance for Circumvention

CSAM is a serious offense. Any attempts to circumvent these protections, including discussions about how to bypass safeguards will result in **immediate permanent ban from the Platform AND all official ISEKAI ZERO community platforms** (Discord, Facebook, Instagram, and all other channels).

There is zero tolerance for this behavior.

Violation of this policy results in immediate permanent ban from the Platform AND all official ISEKAI ZERO community platforms.

Harmful or dangerous acts involving Underage Characters

Character descriptions or Storyline setups showing underage character(s) participating in dangerous activities or encouraging underage character(s) to do dangerous activities. Never create content that puts underage character(s) in harmful situations that may lead to injury, including dangerous stunts, challenges, dares, or pranks.

Misleading family content

Character profiles or Storyline descriptions that appear suitable for children but contain:

- Sexual themes.
- Violence.
- Obscenity or other mature themes not suitable for young audiences.
- Medical procedures.
- Self-harm.
- Use of adult horror characters.
- Other inappropriate themes intended to shock young audiences.
- Content that targets underage characters and families with age-inappropriate themes within an educational, documentary, scientific, or artistic context may receive an exception. This is not a pass to target underage characters and families with mature themes intended to shock young audiences.
- Content labeled as suitable for kids in the Character/Storyline title, description, tags, or metadata that contains age-inappropriate themes such as violence, sex, death, drugs, and more. Content labelled as suitable for kids in the video's title, description, tags, or in the audience selection if it contains age-inappropriate themes are not allowed.
- Make sure your titles, descriptions, and tags match the audience you are targeting. In addition, ensure your audience selection accurately represents the audience your content is suitable for. You can also age restrict your content upon upload if it is intended for

mature audiences.

Cyberbullying and harassment involving Underage Characters

- Intends to shame, deceive or insult an underage character.
- Reveals personal information like email addresses or bank account numbers.
- Contains sexualization.
- Encourages others to bully or harass.

7. Thumbnails and Images Policy

Do not post a Character image, Storyline cover image, or other image on the Platform if it shows the following:

PROHIBITED in ALL Images:

- Pornographic imagery
- Sexual acts or explicit simulations of sexual acts
- Use of sex toys or fetish items
- Exposed genitalia (illustrated, AI-generated, or photographic)
- Clothing or fabric so tight, thin, or translucent that it reveals detailed genital contours, shapes, or outlines (including camel toe, visible penis shape, or other genital definition)
- Material that functionally exposes intimate areas despite technical "coverage"
- Imagery designed to sexually gratify through detailed rendering of genital areas through fabric
- Imagery that depicts unwanted sexualization or non-consensual scenarios
- Violent imagery that intends to shock or disgust
- Graphic or disturbing imagery with blood or gore
- Vulgar or lewd language overlays
- An image that misleads users to think they are about to experience something that is not in the Character or Storyline
- Real life human images, including AI-generated realistic images
- Any image deemed too explicit or inappropriate by ISEKAI ZERO at our sole discretion

Characters and Storylines Cover Image:

Character images and Storyline cover images must NOT include:

- Exposed genitalia (illustrated, AI-generated, or photographic)
- Explicit sexual acts or simulations
- Graphic nudity meant for sexual gratification
- Any image deemed too explicit or inappropriate by ISEKAI ZERO at our sole discretion

For detailed guidance on what qualifies as acceptable M17 and/or 18+ imagery, see our **Content Rating Guideline**.

M17 and 18+ Character Appearance Requirement:

- Characters in M17 and/or 18+ content must NOT have underage-like appearances or child-like features
- This applies regardless of stated age in descriptions
- Characters must be visually depicted as adults with mature physical characteristics
- Content featuring characters that appear underage will be removed and may result in permanent ban

Remember: Even for M17 and/or 18+ tagged content, cover images must be browseable. Save explicit content for the actual storyline/character interactions, not the cover image.

Important Note: Content not explicitly listed above may still be subject to review and restriction if it is determined to compromise the safety or integrity of the platform and its community.

8. Suicide, Self-Harm and Eating Disorders Policy

At ISEKAI ZERO, we take the health and well-being of all our creators, users and viewers seriously. Awareness and understanding of mental health is important and we support creators sharing their stories, such as posting content discussing their experiences with depression, self-harm, eating disorders, or other mental health issues. However, we do not allow content on the Platform that promotes and/or glorifies suicide, self-harm, or eating disorders, that is intended to

shock or disgust, or that poses a considerable risk to viewers. If you find yourself being negatively affected by any mental health, suicide, self-harm, or eating disorder related content you come across, know that there is support available and you are not alone.

PROHIBITED:

- Content that provides specific methods, instructions, or detailed descriptions of how to engage in self-harm, suicide, or disordered eating behaviors.
- Content that glorifies, romanticizes, or aestheticizes self-harm, suicide, or eating disorders (e.g., portraying self-harm scars as beautiful, depicting suicidal ideation as poetic or tragically desirable).
- Characters or Storylines designed to encourage, dare, or pressure players into self-harm or disordered eating.
- Content that mocks, shames, or dismisses individuals struggling with mental health conditions, self-harm, or eating disorders.
- Pro-anorexia, pro-bulimia, or similar pro-eating-disorder content, including content that promotes extreme dieting, purging, or food restriction as positive lifestyle choices.
- Content depicting suicide pacts, suicide games, or self-harm challenges.

9. Harmful or Dangerous Content Policy

Do not post any harmful or dangerous acts, challenges, and pranks.

Extremely dangerous challenges

Challenges that pose an imminent risk of physical injury or fatality.

Dangerous or threatening pranks

Pranks that lead victims to fear imminent serious physical danger, or that create serious emotional distress in underage character.

Harmful or dangerous acts

Content that promotes, encourages, or instructs others to engage in activities that could cause serious injury or death.

Underage characters participating in dangerous activities

Content that endangers the emotional and physical well-being of underage characters. For more info, please read our "Child Safety Policy".

Instructions to kill or harm

Instructions that show or tell viewers how to perform activities that are meant to kill or severely harm others.

Explosives

Giving instructions to make explosive devices or compounds meant to injure or kill others.

Firearms

Instructions that show or tell viewers how to obtain and operate firearms that are meant to kill or severely harm others.

Instructional theft

Character descriptions or Storyline setups posted with the express intent to steal physical goods or get something for free.

Hacking

Demonstrating how to use computers or information technology with the intent to steal credentials, compromise personal data, or cause serious harm to others.

Bypassing payment for digital content or services

Content that shows viewers how to get unauthorized access to content, software, or services that usually require payment.

Phishing

Content that tries to get or gives instructions for how to get non-public personal identifying information from viewers by deceiving them.

Cryptophishing

Requests for cryptocurrency or cryptocurrency-related wallet details as a part of a phishing scheme.

10. Violent or Graphic Content Policies

We do not allow the following kinds of content in creator-authored materials even if there is educational, documentary, scientific, or artistic context provided:

- Violent physical sexual assaults described in Character profiles or Storyline setups (text descriptions or imagery).
- Detailed descriptions or imagery from the perspective of a perpetrator during a deadly or major violent event in Character backgrounds or Storyline premises.

Violent or graphic content

- Inciting others to commit violent acts against individuals or a defined group of people.
- Fights involving underage characters.
- Character descriptions, Storyline setups, or images depicting graphic violence, gore, torture, or disturbing scenarios where the primary purpose is to shock or disgust rather than serve a legitimate narrative, educational, or artistic purpose.
- Character images or Storyline covers showing excessive gore, graphic bodily harm, or disturbing imagery where the primary intent is to shock or disgust rather than convey the content's theme or genre.
- Images of corpses with massive injuries, such as severed limbs.

Animal abuse content

- Content where humans coerce animals to fight.
- Content where a human maliciously mistreats an animal and causes them to experience distress outside of traditional or standard practices. Examples of traditional or standard practices include hunting or food preparation.

- Content where a human unnecessarily puts an animal in poor conditions outside of traditional or standard practices. Examples of traditional or standard practices include hunting or food preparation.
- Content that glorifies or promotes serious neglect, mistreatment, or harm toward animals.
- Content that shows animal rescue that is staged and puts the animal in harmful scenarios.
- Graphic content that features animals and intends to shock or disgust.

Dramatized or fictional content

Character descriptions or Storyline setups that impersonate real people or depict real events without clear fictional/parody disclaimers, where players might be misled into believing they are interacting with real individuals or true events.

11. Hate Speech and Discrimination Policy

Do not create content on the Platform that promotes hatred or discrimination. This applies to all creator-authored content including Character profiles, Storyline descriptions, images, and comments.

Do not create Character profiles or Storyline descriptions that:

- Promote hatred or discrimination based on:
 - Race or ethnicity
 - Religion
 - Gender or gender identity
 - Sexual orientation
 - Nationality
 - Disability
 - Age
 - Any other protected characteristic
- Include slurs or derogatory language targeting protected groups

- Promote conspiracy theories that target or vilify specific groups
- Dehumanize or devalue people based on protected characteristics
- Promote violence or hatred against groups
- Deny well-documented violent events (Holocaust denial, genocide denial, etc.)
- Defame, mock, or create hateful content targeting real-world royalty and royal families

Violation of this policy will result in immediate permanent ban.

Important Note: Content not explicitly listed above may still be subject to review and restriction if it is determined to compromise the safety or integrity of the platform and its community.

12. Cultural Sensitivity

We operate globally and respect cultural diversity. All content creators must adhere to the following when creating Characters and Storylines:

Respect Cultural Practices

- Character descriptions and Storyline setups should not mock or demean cultural practices
- Respectful exploration and education about cultures is encouraged
- Stereotypes and caricatures that demean cultures are not allowed

Religious Content

- Character profiles and Storyline descriptions involving religious themes must be respectful
- Content that mocks, insults, or promotes hatred of religious groups is prohibited
- Respectful fictional portrayals of religious themes are acceptable

Political Content

- Character descriptions or Storyline premises involving political themes should not incite violence or hatred

- Respectful discussion of political topics is allowed in content setups
- Content that promotes terrorism or violent extremism is strictly prohibited
- Misinformation about elections and democratic processes is not allowed

Historical Content

- Historical Characters or Storylines should be educational, not glorifying harmful events
- Content about historical atrocities should provide appropriate context
- Content that glorifies war crimes, genocide, or other historical atrocities is prohibited
- Educational content about difficult historical topics is allowed with proper framing and content warnings

13. Misinformation Policy

Do not create content on the Platform if it fits any of the following:

Suppression of census participation

Character descriptions or Storyline setups aiming to mislead census participants about the time, place, means, or eligibility requirements of the census, or false claims that could materially discourage census participation.

Manipulated content

Character descriptions or Storyline premises that present manipulated or doctored information in a way that misleads users and may pose a serious risk of egregious harm.

14. Elections Misinformation Policy

Do not create content on the Platform if it fits any of the following:

Voter suppression

Content aiming to mislead voters about the time, place, means, or eligibility requirements for voting, or false claims that could materially discourage voting.

Candidate eligibility

Content that advances false claims related to the technical eligibility requirements for current political candidates and sitting elected government officials to serve in office. Eligibility requirements considered are based on applicable national law, and include age, citizenship, or vital status.

Incitement to interfere with democratic processes

Content encouraging others to interfere with democratic processes. This includes obstructing or interrupting voting procedures.

Election integrity

Content advancing false claims that widespread fraud, errors, or glitches occurred in certain past elections to determine heads of government or content that claims that the certified results of those elections were false.

15. Medical Misinformation Policy

Do not create content on the Platform if it fits any of the following:

Prevention misinformation

Character descriptions or Storyline setups that promote information that contradicts health authority guidance on the prevention or transmission of specific health conditions, or on the safety, efficacy or ingredients of currently approved and administered vaccines.

Treatment misinformation

Content in Character profiles or Storyline descriptions that promotes information that contradicts health authority guidance on treatments for specific health conditions, including promotion of specific harmful substances or practices that have not been approved by local health authorities or the World Health Organization as safe or effective, or that have been confirmed to cause severe harm.

Denial misinformation

Character descriptions or Storyline setups that deny the existence of specific health conditions.

16. Educational, Documentary, Scientific, and Artistic (EDSA) Content

ISEKAI ZERO allows certain creator-authored content that might otherwise violate guidelines if it offers compelling reasons and context for players. This is known as the EDSA exception, and we evaluate such content based on the following factors:

a. Copyright and Intellectual Property

ISEKAI ZERO's policies include respecting copyright and intellectual property laws. Creators are responsible for ensuring that their Character profiles, Storyline descriptions, and images do not violate copyright laws. Please keep in mind that:

- Sometimes you can use someone else's content without infringing their copyright, such as in cases of fair use. You can also use someone else's content when you have permission from them.
- If you create a Character or Storyline that contains someone else's work, your content could be removed due to a copyright takedown request from the copyright holder.
- We comply with all DMCA takedown requests and reserve the right to remove any copyrighted content at any time without advance notice.
- If your copyright-protected content was posted on the Platform without your permission, you can submit a copyright removal request to contact@isekai.world.
- ISEKAI ZERO does not decide copyright ownership or mediate ownership disputes.
- For details on monetization eligibility of specific content types, see the Creator Earnings Policy.

b. Enforcement and Compliance

ISEKAI ZERO uses a combination of human reviewers and machine learning to enforce its policies. The platform also allows the community to flag content they find inappropriate. ISEKAI ZERO's approach to enforcement includes age-restricting content that may not be suitable for users under 18 years of age.

We Moderate creator-authored content (Character profiles, Storyline descriptions, images, metadata) is subject to AI flagging and human moderator review.

c. Data Privacy and Security

Protecting user data and privacy is a priority for ISEKAI ZERO. The platform has policies and practices in place to maintain user privacy and safeguard content.

Content Moderation Process

How We Moderate Creator-Authored Content

Submitted Content:

1. **AI Detection** - Our AI system automatically scans character profiles, Storyline descriptions, images, and metadata for potential policy violations
2. **Human Review** - Flagged content is reviewed by trained human moderators
3. **Context Consideration** - Moderators consider intent, context, and artistic merit
4. **Decision** - Content is approved, age-restricted, or removed based on policy compliance
5. **Notification** - Creators are notified of moderation decisions

Reporting Content

All users can report creator-authored content they believe violates these policies:

- Use the in-app reporting feature
- Email: contact@isekai.world
- Include specific details (Character/Storyline names, usernames, screenshots)

Appeals Process

If your Character or Storyline is removed or restricted:

1. Review the reason provided in your notification
2. Submit an appeal to contact@isekai.world within 30 days
3. Include your username and content details
4. Appeals are reviewed within 7 business days
5. Decisions on appeals are final

Note: Appeals are not available for Zero Tolerance Policy violations (CSAM, terrorism, hate speech, etc.).

Consequences for Violations

Depending on the severity and frequency of violations:

First Violation (Minor):

- Content removal
- Warning issued
- Educational guidance provided

Repeated Violations:

- Temporary suspension (3-30 days)
- Limited platform features
- Loss of creator privileges

Severe Violations:

- Immediate permanent ban from the Platform and all official ISEKAI ZERO community platforms (Discord, and any other official channels, both current and future)
- Removal of all content
- Report to authorities if legally required (CSAM, terrorism, etc.)
- No refunds on Arcane credits or subscriptions
- IP address and device identifiers permanently blocked

Zero Tolerance Violations:

The following result in IMMEDIATE AND PERMANENT BAN with NO WARNINGS, NO SECOND CHANCES, NO APPEALS:

- Child sexual abuse material (CSAM) or sexualization of underage characters
- Grooming or predatory content involving underage characters, including "wait until 18" scenarios

- Circumvention or promotion of underage character sexualization (including encouraging M17 and/or 18+ interactions with underage characters on any platform or community)
- Content depicting characters in secondary/high school uniforms or settings in sexual or suggestive contexts
- Non-consensual sexual content, including rape, sexual assault, sexual coercion, CNC (consensual-non-consent), and dubious consent scenarios
- Incest
- Bestiality
- Terrorism or violent extremism
- Hate speech
- Content promoting self-harm or suicide
- Fake engagement and metric manipulation, including the use of alternate accounts, bot accounts, or any method to artificially inflate platform metrics
- Attempting to bypass, disable, or undermine AI safety measures or platform content safeguards, including designing prompts to override content filters or marketing content as "unfiltered," "uncensored," or "no limits"
- Sharing, distributing, or promoting methods to circumvent platform safety features or AI content filters on any platform

IMPORTANT: Violations result in permanent ban from the ISEKAI ZERO platform AND all official ISEKAI ZERO community platforms (including but not limited to Discord servers, Facebook groups, Instagram, Reddit, Twitter/X, and any other official channels, both current and future).

Special Notes for ISEKAI ZERO Creators

M17 and 18+ Content Best Practices

If you create M17 and/or 18+ content (18+ only):

- Always tag properly upon creation
- Keep Character images and Storyline covers suitable for browsing (no exposed genitalia or nipples)
- Provide content warnings in descriptions
- Respect boundaries - Never include prohibited content
- Understand the rules - Review the Sexual and Nudity Content Policy carefully
- Ensure M17 and/or 18+ characters visually appear as adults - characters must not have child-like features, underage-like appearances, youthful characteristics, or child-like mind regardless of stated age

Creating Characters

When creating Character profiles, ensure they:

- Do not impersonate real living people without clear fictional/parody context
- Do not sexualize underage characters or depict them in harmful situations
- Include appropriate content warnings in descriptions
- Are tagged correctly (SFW/M17 /18+, age restrictions)
- Have SFW profile images even if the Character is M17 or 18+ tagged

Creating Storylines

When creating Storylines, ensure they:

- Have accurate titles and descriptions that match the content
- Include appropriate content warnings in descriptions
- Are tagged correctly for age and content type
- Do not mislead players about the content
- Respect copyright and intellectual property
- Have SFW cover images even if the Storyline is M17 or 18+ tagged

Popular Content Preservation

If a Character or Storyline you create and set to "Public" reaches significant popularity (over 10,000 unique user interactions), we reserve the right to preserve that content and keep it active on the Services, even if you delete your account or request content removal.

This ensures:

- Continuity for other users who have formed attachments to the content
- You retain ownership but grant us an irrevocable license to maintain popular content
- We will notify you if your content reaches the preservation threshold

Platform Support for Quality Content

Storyline Cover Modifications

ISEKAI ZERO reserves the right to modify or replace storyline cover images at our discretion, including but not limited to cases where the cover is deemed inappropriate, does not meet platform standards, or would benefit from improvement for marketing and discovery purposes. Reasons include but are not limited to:

- Enhancing image quality and visual appeal
- Replacing low-quality or improperly formatted covers
- Standardizing covers to meet platform aesthetic standards
- Optimizing images for display across different devices
- Adding platform branding or quality badges
- Replacing covers deemed inappropriate, misleading, or not aligned with platform standards
- Improving covers to enhance marketing potential and discoverability

By creating public storylines, you grant ISEKAI ZERO permission to make these aesthetic improvements while you retain ownership of your original content.

Featured Content Support

Storylines that demonstrate exceptional quality, creativity, and engagement may receive platform support, including:

- Enhanced cover artwork created by our design team
- Featured placement in discovery sections
- Promotional support across platform channels

We identify quality content based on:

- Engaging writing and well-developed plots
- Clear, detailed character development
- Strong user engagement and positive feedback
- Compliance with all platform policies
- Overall production effort

This support is provided at ISEKAI ZERO's discretion to promote outstanding creators and enhance platform quality. Creators will be notified if their content is selected for platform support.

Updates to This Policy

This Content Creation Policy may be updated periodically to reflect changes in community standards, legal requirements, or platform features.

We will notify creators of major changes through:

- In-app notifications
- Email to registered creators
- Announcements on our website

Continued creation of content on ISEKAI ZERO after changes constitutes acceptance of the updated Policy.

Changes addressing new functions, legal requirements, zero tolerance policy, or child safety will be effective immediately upon posting.

Contact Us

For General Policy Questions:

Email: contact@isekai.world

For Content Reports or Appeals:

Email: contact@isekai.world In-app: Use the report feature on any content

To Report Objectionable Content (24/7 Response):

Email: contact@isekai.world Subject Line: "Urgent - Objectionable Content Report"

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By creating content on ISEKAI ZERO, you acknowledge that you have read, understood, and agree to comply with this Content Creation Policy. Violation of these policies may result in content removal, account suspension, or permanent termination depending on severity.

