

Image Cover Guidelines

ISEKAI ZERO supports short looping video covers for Characters and Storylines. All video covers must be SFW regardless of the content's rating. Your story may be Rated 18+ but your cover must be safe for general browsing.

Allowed

- SFW looping video with subtle, non-distracting motion
- Ambient effects (hair blowing, particles, light flickers, gentle background movement)
- Character idle animations (blinking, breathing, slight head movement)
- Atmospheric loops (rain, fog, floating embers, swaying foliage)
- Scene-setting motion (a slow camera pan, a flickering candle, a turning page)

Examples of acceptable video covers:

NOT Allowed

- Sexualized motion of any kind - including but not limited to breast, chest or buttock jiggling, hip thrusting, suggestive body movement or clothing being removed
- Exposed or sexualized anatomy in motion
- Graphic violence, blood splatter or gore in motion
- Excessive or visually overwhelming motion, rapid flashing, strobing, aggressive camera shaking or chaotic movement that may cause discomfort or be used to conceal prohibited content
- Jump scares or sudden startling content

Examples of excessive or visually overwhelming motion:

The Single Frame Rule

Every frame of your video cover must independently pass the static cover image guidelines. If you pause the video at any point and the frozen image would be rejected as a static cover, the video cover will be rejected.

Enforcement

Video covers that violate these guidelines will be removed or rejected.

The moderation team holds final discretion on whether a video cover meets these guidelines.

Cover Image Standards (Static & Video)

All cover images, whether static or video are the first thing users see when browsing. Covers must be SFW regardless of the content's rating and must meet the following art standards:

Not Allowed on Covers:

- Exaggerated or unrealistic body proportions designed for sexual appeal (e.g., oversized breasts, exaggerated buttocks, impossibly narrow waists paired with exaggerated sexual features)
- Art styles that reduce characters to sexualized body parts rather than presenting them as whole characters
- Imagery that is crude, tasteless or designed to provoke through shock or sexual appeal rather than represent the story
- Provocative poses, sexual expressions or suggestive framing
- Exposed or near-exposed sexual anatomy

What we expect:

- Covers should represent the story, characters or setting
- Characters should be depicted as whole characters, not reduced to body parts
- Art quality should reflect effort and intention, not rely on sexual appeal for attention

The moderation team may reject or replace covers that do not meet these standards, even if the underlying content is otherwise approved. Repeated submission of covers that violate these standards may result in account penalties.

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